



Annual Seminar

PROGRAMME

Macdonald Aviemore Highland Resort
Pereguine Suite

Friday 2nd November 2007

www.beautifulscotland.org



Keep Scotland Beautiful

Keep Scotland Beautiful, Islay House, Livilands Lane, Stirling, FK8 2BG
Tel: 01479 811477 Fax: 01786 464611 e-mail: rachel.kerr@ksbscotland.org.uk

Environmental Campaigns (Scotland), trading as Keep Scotland Beautiful. Scottish Charity No. SC030332 Company No. SC206984

| | | |
|-------|--|---|
| 11.00 | Opening of Annual Seminar | Fiona Hampton Director Highland 2007 |
| 11.10 | How North Berwick won the Rosebowl 2007 | Peter Atkins Chairman, North Berwick in Bloom |
| 11.30 | What the Judges are looking for: Section A – Horticulture and Permanent Planting | Carolyn Wilson |
| 11.50 | What the Judges are looking for: Section B – Sustainable Development and Biodiversity | Keith Scrimgeour |
| 12.10 | Changes to the Beautiful Scotland Campaign 2008 – Introduction of Unannounced Spring Judging – Introduction of a medals system – Advisory Group 2008-11 | Keith Jackson Vice-Chairman Beautiful Scotland Advisory Group |
| 12.30 | LUNCH | |
| 1.30 | Presentation of Neighbourhood Award Certificates | Fiona Hampton Director Highland 2007 |
| 2.10 | Marketplace: Advice available to help you improve your entry | |
| 3.10 | Question and Answer session | Chaired by John Summers OBE CEO, KSB |
| 3.30 | Close | |

The 'Marketplace' session in the afternoon is an opportunity for you to speak to people representing different organisations and groups to get some advice on a variety of aspects of the campaign.

| Organisation | Representatives | Topics |
|--|--|--|
| Plantlife | Su Cooper | Advice on ponds and invasive plant species |
| Voluntary Action Fund | Alison Stevenson | Funding queries |
| Eco Schools | Valerie Carson | Information on the Eco Schools programme |
| Keep Scotland Beautiful | Suzanne Roberts Carole Wilson | Working with the Press, Coastal and other KSB Campaigns |
| Scottish Waste Awareness Group | Sarah Rogerson | Composting and Reduce, Reuse, Recycle |
| Federation of City Farms and Community Gardens | Bob Bull | The work of 'the Fed' |
| Beautiful Scotland | Kate Stevenson Gibby Porter Ranald Allan | Advice on your entry from judges and a Neighbourhood Award Entrant |

Various portfolios will be on display for you to browse through for ideas, and you will be able to access the Beautiful Scotland and Keep Scotland Beautiful websites to find out how easy it is to get information on different environmental campaigns.

Last but not least, there will be a continuous show of Neighbourhood Award and main campaign entrant photos - a picture says a thousand words as they say!